Integrations - Enrich metadata fields with external geographic information

Title (Goal)	Enrich dc.coverage metadata fields with external geographic information
Primary Actor	External System
Scope	Item metadata
Level	
Story (A paragraph or two describing what happens)	Pete has a collection of items that have a variety of different geographic names stored in the dc.coverage field. He wants to give the end user the possibility to click the name, in order to bring up more related information about that geographical place.