

Integrations - Search Engine Optimization

Title (Goal)	Optimize Search Engine Discoverability and Usability
Primary Actor	Admin
Scope	Principally User Interface, or other interfaces seen by indexing services (such as sitemaps,etc)
Level	Summary level - no specifics for indexers or techniques (Google, vs Google Scholar, schema.org, etc)
Story (A paragraph or two describing what happens)	The user interface for indexable content should be structured and annotated/decorated to enable maximal use by indexing / discovery services. Specific expressions of metadata in prescribed vocabularies should be supported and administrative tools to configure and operate these expressions should be offered. Additionally, dissemination copies should conform to indexing requirements, or copies made specifically available to indexers.