# 2023-01-26 Outreach WG Agenda and Notes

## Date

26 Jan 2023

#### Attendees

- John Kunze
- Maria Gould

- John Jung
  Bertrand Caron
  Donny Winston
  Ricc Ferrante

## Goals

revisit deliverables, select Mastodon server, posting code of conduct, gmail access, training session structure

#### Discussion items

Item	Who	Notes
Announcements  CNI pre-recorded ARK briefing submitted  Julien Raemy's toot: Yesterday's #IIIF Community Call about "the intersection of Archival Resource Keys (ARKs) and IIIF" was recorded and is already on the @IIIF@glammr.us YouTube Channel: https://www.youtube.com/watch?v=it5LA3VRXp (Jan 25). (jak: Notes here.)		rf: the iiif meeting was v. interesting, esp. content state, subtleties around ark resolution, scalability questions that we could document, the SI could use to re-evaluate our approach (eg, sometimes there are thousands of images attached to an object); Richard Higgins has very interesting approach to manifests; I'll be at the 2023 meeting in Naples.
Any news items we should blog about? Any calls for papers, submission deadlines, upcoming meetings we should note? Please add to Calendar of events.		
Outreach WG homepage renewal draft		mg: regarding NAAN form updates, CDL needs to prioritize geo-locations and autoupdating of the global map of ARK orgs bc: it's been a while since looking at wikidata; it would be good to align the wikidata presentation of ARKs along the lines of DOIs all: please resend link to the spec transition planning document ACTION: this ^^^
<ul> <li>where should the Code of Conduct be served on arks.org</li> <li>linked to early in the Community page?</li> <li>how should it be announced? arks-forum?</li> </ul>		jk: link to Code of Conduct from the end of first paragraph of the Community page?  rf, dw, jj: ok to add it there  ACTION: this ^^^  rf, bc: agree to announce CoC on arks-form and french forum  ACTION: this ^^^

selecting a Mastodon server; some description of issues	rf: mastodon arks_org handle should be listed on arks.org; can we put save an archive of @arks_org tweets, what else can we do to prepopulate? can we move our followers list?  bc: To help you find one's Twitter followers on Mastodon: https://fedifinder.glitch.me/ rf: is cross posting possible?  ACTION: put archive of tweets on github  dw: having an ARKA presence on mastodon is useful as a recognized
	presence jk: so for now, not planning a toot campaign, but having a presence to help "mentions" rf, bc, dw: agreed  dw: https://fosstodon.org/@arks_org  ACTION: put mastodon credentials into the keybase account
	dw: in profile we can put a "verified link"  ACTION: add verified link – see https://mstdn.social/@feditips /106274105538953001  https://fosstodon.org/about
	https://docs.joinmastodon.org/user/profile/#verification
ARKA gmail access: <you>@arks.org</you>	rf: from the AG, there was desire to broaden access to the keybase creds to Maria
help with structure for 3-hour ARK training at Code4Lib in March – draft outline	Asking group for feedback on this training plan.
instructors: Donny Winston and John Kunze	

# Action items

- John Kunze resend link to spec transition planning document
   John Kunze add Code of Conduct to arks.org, link from end of first paragraph
   John Kunze Bertrand Caron announce CoC to arks-forum and french forum
   John Kunze get verified mastodon account credentials in keybase