

2022-02-17 VIVO Membership and Community Engagement Group Meeting

10 AM US Eastern Time

Call-in Information

Please see calendar invite for the Zoom link.

Attendees

[Michele Mennielli](#)

[Julia Trimmer](#)

[Terrie R. Wheeler](#)

[Ann Beynon](#)

[Jenn Bielewski](#)

Regrets

[Bruce Herbert](#)

Resources

- Shared folder: <https://drive.google.com/drive/u/0/folders/1bruWU6ogsDf77S0M8H6rCpHqK5Fd0THw>
- Prospect tracking is here: <http://bit.ly/2KmUlxF>
- Current members are here: <http://vivoweb.org/community/membership>
- Current Sites are here: https://duraspace.org/registry/?gv_search=&filter_10=VIVO
- Active VIVO Sites: <https://docs.google.com/spreadsheets/d/1r39-DnShVEVA8Rlsl0CFcB6jYDhs-27hyVrlzovCXAo>

Agenda

- 1- Cleaning up the registry
- 2- Strategising about prospect

Notes

1- Cleaning up the registry

Message is ready to be sent to this list: <https://docs.google.com/spreadsheets/d/1PVHg4ZRiRy-alfb1QyiOe1iQsQ5N-uCVjiGgbC5ujTE/edit#gid=0>

For the contacts in the "DOAR" tab, Jenn will look for the right contacts based on LYRASIS membership, then we'll compare the info with the other programs' member institutions as well

2- Strategising about prospect

We discussed activities to work on to reach out and engage with 52 institutions we identified as "prospects": https://docs.google.com/spreadsheets/d/1G8JcbkgL6h_ns9_kIFRuasIPOVZxCc1bhb2_hHKedTg/edit#gid=573385952

After discussing some ideas ([here](#)), we have decided to:

- reach out to the ones that don't have an entry in the Registry and ask them to create a record;
- reach out to the ones that are already in the registry to and suggesting participation in different activities (events; case studies; WGs)
- Buddy program: ask Leaders to go through the list of prospects and see whether they have direct contacts they could reach out to.

Action Items

- [Jenn Bielewski](#) to send out the email to the inactive sites
- [Jenn Bielewski](#) to look for new contacts for the DOAR list ([Michele Mennielli](#) to help with other programs' members)
- [Michele Mennielli](#) to draft 2 messages for prospects (for the ones in the registry and for the ones that are not)
- [Michele Mennielli](#) to send out a list of activities to share during the Leadership Group meeting next week