

# 2021-06-24 Outreach WG Agenda and Notes

## Date

24 Jun 2021

## Attendees

- [John Kunze](#)
- [Tracy Seneca](#)
- [Maria Gould](#)
- Regrets: Kurt Ewoldsen; Bertrand Caron; John Howard

## Goals

- older action items, recruiting, institutional categories

## Discussion items

Time	Item	Who	Notes
	announcements <ul style="list-style-type: none"><li>• rollout announcements: every announcement followed by new newsletter subscriptions</li><li>• ARKS at IIIF Conference<ul style="list-style-type: none"><li>◦ Full session: Association of IIIF and ARK Protocols for Efficient Identification and Organization of Data. Examples of Implementation in the Archives Sector with Pleade. Modou DIA and Jean-Luc ARVERS</li><li>◦ Lightning talk: "Implementing Presentation v3 in a Jiiify" by Kevin S. Clarke and Mark Matney (UCLA) Mentioned "MinterFactory", which generates unique IDs for manifests. Did anyone else see this and did they specify ARKS?</li></ul></li></ul>		TS: at IIIF, glad to see lots of people talking about persistence in different ways, eg. remote and local; one group doing end user assessment in DHumanities strongly requires local copies of files; maybe one way to reach them is via "personal digital archiving" TS: might be worth following up with IIIF talks from Modou DIA (Pleade platform) and MinterFactory; and btw both of them pointed people to N2T (instead of <a href="#">arks.org</a> ) for ARK info ACTION: review N2T to link it more strongly <a href="#">arks.org</a> ; especially the <a href="https://n2t.net/e/ark_ids.html">https://n2t.net/e/ark_ids.html</a> page JK: IIIF Archives Community Group chairs stepping down TS: group was supposed to take off the way the IIIF Museums CG took off, but didn't; Getty and Holocaust Museum did some work on that
	<a href="#">upcoming meetings</a> , calls for papers, submission deadlines <ul style="list-style-type: none"><li>• New upcoming meeting page is in the Outreach WG space - based on Fedora calendar. We can look at this regularly for opportunities for presentations.</li><li>• <a href="#">Call for iPRES lightning talks</a> is open through July 31.</li></ul>		TS: strongly recommend we do a lightning talk to iPres ACTION: John to propose a proposal, eg, "tech spec changes" (Roxana's topic); Tracy happy to co-present MG: given conference fatigue, a lightning talk could be just as effective as a longer paper
	<ul style="list-style-type: none"><li>• <a href="#">John Kunze</a> reach out to <a href="https://tanc-ahrc.github.io/PIDResources/PID%20functionalities.html">https://tanc-ahrc.github.io/PIDResources/PID%20functionalities.html</a></li></ul>		They were listing <a href="#">n2t.net</a> for ARK info instead of <a href="#">arks.org</a> .
	duty roster of folks from all working groups to deal with contact form and <a href="mailto:nfo@arks.org">nfo@arks.org</a> email <ul style="list-style-type: none"><li>• eg, June 22, "Hi, i am interested in using ARK identifiers, I will apply for a NAAN code. I wanted to know how I can use N2T as a resolver once I have my NAAN. Are there any costs to pay for the resolver service?"</li><li>• one WG member is retiring; do we have enough people for Outreach?</li></ul>		TS: For support questions, is there a way to engage the ARKs forum in the answers; hard to see a duty roster working for Outreach JK: the June 22 example feeds into the basic question, which is in the FAQ category TS: people who are building local minters and resolvers could answer some of the harder tech questions -- can we recruit some of them to join a working group? ACTION: ask Tech WG about tech respondents to general tech inquiries MG: summer may not be the best time to recruit, but could work to send recruitment drive message to Outreach and ARKs-forum TS: has there ever been a meeting of all the groups? sometimes it's fuzzy what our group is "reaching out" about; it would help to learn what the other groups are doing at an "all hands" meeting

<p>institutional categories</p> <ul style="list-style-type: none"> <li>• retrospective - Chloé's analysis</li> <li>• prospective - should we add a category (eg, with pick list) to new request form?</li> <li>• need to add "update NAAN" capability</li> <li>• categorization of institutions</li> </ul> <p>- Architecture</p> <p>- Archives</p> <p>- Association (only one)</p> <p>- Bank (only one)</p> <p>- Construction (only one)</p> <p>- Publication</p> <p>- Education : all organizations which have pedagogical content and which are not university</p> <p>- Government agency</p> <p>- IT : organisations that offer services related to new technologies and software</p> <p>- Law (only one)</p> <p>- Library</p> <p>- Media : journalism, TV, press agencies ...</p> <p>- Museum</p> <p>- Music : only 3, maybe we can put it in others categories</p> <p>- Research : all institutes, laboratories and foundations that are not universities</p> <p>- University</p>	<p>JK: interested in saving this work for later consideration on how to take advantage of it</p> <p>ACTION: TS to work on simplifying the list</p>
<p>Other</p>	<p>TS: how to do branding; some people want branding</p> <p>MG: why? can it be solved by education rather than branding change?</p> <p>JK: frequently asked question, with two-part answer</p>

## Action items

- [John Kunze](#) review N2T to link it more strongly [arks.org](https://arks.org); especially the [https://n2t.net/e/ark\\_ids.html](https://n2t.net/e/ark_ids.html) page
- [John Kunze](#) [Tracy Seneca](#) propose iPRES lightning talk, eg, "tech spec changes" (Roxana's topic)
- [John Kunze](#) ask Tech WG about tech respondents to general tech inquiries
- [Tracy Seneca](#) to work on simplifying the institutional type list