

2021 LYRASIS Summit



The graphic features a dark blue background with a subtle pattern of light blue and purple particles. At the top left is the LYRASIS logo, consisting of an orange starburst icon followed by the word "LYRASIS" in white. To its right is a vertical line, followed by a diamond-shaped icon containing a white starburst, and the words "member SUMMIT" in white. Below these logos, the text "SAVE THE DATE" is written in large, bold, white capital letters. Underneath that, "MAY 17, 2021 • ONLINE" is written in orange capital letters. At the bottom left, the text "Featuring Keynote, Pamela Newkirk, author of *Diversity, Inc.*" is written in white. On the right side, there is a portrait of Pamela Newkirk, a woman with dark hair, wearing a light-colored top.

We are thrilled to announce our 2021 LYRASIS Member Summit, “Next” Practices for Advancing DEIA: Tools for Creating New Outcomes in Diversity, Equity, Inclusion and Accessibility in our Communities.

When:
May 17, 2021

11am-2pm EST / 8am-11pm PST ([find your local time](#))

Where:

All online via Zoom, with opportunities to join via computer or phone. You will receive your personalized Zoom link when you register.

Who Can Attend:

All LYRASIS Members and special guests. This is a free event for LYRASIS Members and special guests. Please register to attend both the live stream and receive recordings afterwards. All sessions will be recorded.

Program:

<p>May 17, 2021</p>	<p>“Next” Practices for Advancing DEIA: Tools for Creating New Outcomes in Diversity, Equity, Inclusion, and Accessibility in our Communities.</p>
<p>11:00 am - 11:15 am EST</p>	<p>Welcome and Announcements Evviva Weinraub Lajoie, Chair of LYRASIS Board of Trustees</p> <p>Please refer to the Member Summit Zoom registration confirmation for the Zoom url.</p>
<p>11:15 am- 11:45 am EST</p>	<p>Keynote: Dr. Pamela Newkirk: <i>Diversity, Inc.: The Failed Promise of a Billion Dollar Business</i></p> <p>Please refer to the Member Summit Zoom registration confirmation for the Zoom url.</p>
<p>11:45 am- 12:00 pm EST</p>	<p>Q&A with Dr. Pamela Newkirk</p> <p>Please refer to the Member Summit Zoom registration confirmation for the Zoom url.</p>
<p>12:00 pm- 12: 10 pm EST</p>	<p>Coffee, Tea and Technical Break</p> <p>(Time to refresh your beverage and move to your breakout)</p>
<p>12:10 pm -12:55 pm EST</p>	<p>Breakouts Focused on Diversity, Equity, Inclusion, and Accessibility</p> <ul style="list-style-type: none"> <p>○ Suggestions from the Field: Ideas for Implementing DEI Based on Lessons from Community Projects with SL Ziegler, Head of Digital Programs and Services, Louisiana State University.</p> <p>The Louisiana Trans Oral History Project (LaTOHP) is a trans-run, community-focused initiative to gather and preserve stories of the transgender and gender nonconforming communities in Louisiana. This presentation will introduce the work of LaTOHP, and use that as a case study to explore a number of concrete, actionable suggestions for cultural heritage institutions interested in implementing DEI initiatives.</p> <p>LYRASIS facilitators: Erin Tripp, Teddy Gray and Jackie Lewis.</p> <p>○ Building a Digital Accessibility Service Model with Stephanie S. Rosen, Accessibility Strategist & Librarian for Disability Studies, University of Michigan Library; and Jonathan McGlone, Front End Developer, UI Designer & Accessibility Specialist, Michigan Publishing, University of Michigan Library.</p> <p>Building a resilient and permanent culture of digital accessibility at a library can be challenging and often begins with only a handful of staff doing accessibility work. But how can accessibility work expand beyond just a few staff to the entire library? At the University of Michigan Library, we've found that sharing and embedding accessibility knowledge, values, champions, and expertise across the entire library can be accelerated through a digital accessibility service model. This session will detail how and why we created the U-M Library Digital Accessibility Team in 2017, discussing the services we provide to library staff--web accessibility evaluations on vendor products and internal projects, toolkits and templates for staff, outreach, and consultations--what we've learned over the last few years providing these services, and how this service model could be applied to other libraries.</p> <p>LYRASIS facilitators: Sharla Lair, Stephanie Moreland and Lydia Tang.</p> <p>○ Racial Justice and Academic Libraries: Leadership for a Way Forward with Christine Wolff-Eisenberg, Manager, Surveys and Research, ITHAKA; Trevor A. Dawes, Vice Provost for the Libraries and Museums and May Morris University Librarian, University of Delaware; and Curtis Kendrick, Dean of Libraries, Binghamton University.</p> <p>Recent national survey findings from Ithaka S+R have served to affirm the desire of academic library leaders to make their organizations more equitable, diverse, inclusive, and anti-racist. And yet these results also underscore the confidence that many leaders are lacking in having personnel and collections strategies that truly support these objectives. Trevor A. Dawes, Curtis Kendrick, and Christine Wolff-Eisenberg will discuss this national study and the steps that the University of Delaware, Binghamton University, and Ithaka S+R are taking to launch an anti-racism audit focused on personnel outcomes, perspectives, practices, and policies.</p> <p>LYRASIS facilitators: Kirsten Giotto and Sheila Rabun</p> <p>○ Initiative for Equity + Innovation: A Community-Focused Approach with Witnie Martinez, Vice President of Institutional Advancement at the Gantt Center.</p> <p>In this session, Witnie Martinez, Vice President of Institutional Advancement at the Harvey B. Gantt Center for African-American Arts+Culture, will share the latest initiatives at Gantt from a museum community perspective and invite participants to discuss “What are the biggest challenges around building relevant content to engage our communities?” and how can we as the GLAM community work together to innovate our equitable resources?</p> <p>LYRASIS facilitators: Linda Colet and Beth Scheinfeld</p>
<p>12:55 pm- 1:05 pm EST</p>	<p>Coffee, Tea and Technical Break</p> <p>(Time to refresh your beverage and move to the main Zoom room)</p>

1:05 pm - 1:15 pm EST	Remarks by Robert Miller, LYRASIS CEO Please refer to the Member Summit Zoom registration confirmation for the Zoom url.
1:15 pm - 1:30 pm EST	Closing Speaker Donald A. Outing Please refer to the Member Summit Zoom registration confirmation for the Zoom url.
1:30 pm - 1:45 pm EST	Q&A with Donald A. Outing Please refer to the Member Summit Zoom registration confirmation for the Zoom url.
1:45 pm - 2:00 pm EST	Closing Remarks with Robert Miller Please refer to the Member Summit Zoom registration confirmation for the Zoom url.

Speakers:



Pamela Newkirk

Author, journalist, and professor Pamela Newkirk is a multifaceted scholar who has published a variety of works that present multidimensional portraits of African American life. Her first book, *Within the Veil: Black Journalists, White Media* explores the historical and contemporary struggles of African American journalists integrating mainstream newsrooms, while her later collections *A Love No Less* and *Letters from Black America* present more than two-hundred letters written by African Americans over the past three centuries.

Newkirk's fourth book, *Spectacle: The Astonishing Life of Ota Benga*, traces the journey of Ota Benga from the Congo to the United States where, at the turn of the century, he was exhibited at the St. Louis World's Fair and later the Bronx Zoo Monkey House. Using primary historical documents, Newkirk traces Benga's footsteps from the Congo, to St. Louis, New York and finally Lynchburg, Virginia where he spent the final years of his short life. She exposes the true circumstances of his capture and captivity which have been sanitized in contemporary accounts, and illuminates why, a century later, the man most responsible for his exploitation has been widely depicted as his friend and savior.

Her most recent book, *Diversity, Inc.: The Failed Promise of a Billion-Dollar Industry*, examines how workplace diversity initiatives have turned into a profoundly misguided industry—and have done little to bring equality to America's major industries and institutions. *Diversity, Inc.* incisively illustrates the vast gap between the rhetoric of inclusivity and real achievements.



Trevor A. Dawes

Vice Provost for the Libraries and Museums and May Morris University Librarian, University of Delaware

Trevor A. Dawes has worked in the academic library sector for over 20 years developing and providing a range of service-enhancing training and professional development opportunities that positively impact library-wide projects and programs. Dawes also facilitates workshops on leadership development and diversity, improving the knowledge, skills, competencies, and abilities of librarians and library workers. A published author and presenter, Dawes has written or edited books, book chapters, and articles, and presented on a variety of topics at local, national, and international conferences.

Dawes earned his Master of Library Science from Rutgers University and has two additional Master's Degrees in Educational Leadership and Educational Administration from Teachers College, Columbia University.



Curtis Kendrick

Dean of Libraries, Binghamton University

Curtis Kendrick is dean of libraries at Binghamton University where he has responsibility for library collections, services, fiscal management and staffing. Prior to his position at Binghamton, Kendrick served as university dean for libraries and information resources at the City University of New York (CUNY), providing leadership for the library system of the 21-campus university, serving 250,000 students.

Before CUNY, Kendrick worked at Columbia University as director of access services where he led programmatic planning efforts for the development of the Research Collections and Preservation Consortium's offsite shelving facility for Columbia, Princeton University and the New York Public Library.

Kendrick has also held library management positions at Harvard University, Stony Brook University and Oberlin College, and has earned the baccalaureate degree from Brown University and master's degrees from Simmons College (MS, library and information science) and Emory University (MBA). He currently serves as a trustee of the nonprofit Ithaka, and has held board positions with several organizations.



Evviva Weinraub Lajoie
Vice Provost, University of Buffalo Libraries

Evviva Weinraub Lajoie is the Vice Provost for the University at Buffalo Libraries. She received her undergraduate degree from Boston University in History and her MLIS from the University of Maryland, College Park. Prior to her role at SUNY Buffalo, she has had increasingly prominent roles at Yale University on the [Research4Life](#) programs, Tufts University, Oregon State University, the Digital Preservation Network (DPN), and most recently served as the Associate University Librarian for Collections & Technologies at Northwestern University. She is an active leader in ALA, IFLA, and serves on the Program Steering Committee for Hathi Trust. She has published and spoken extensively on library management, user experience, and open source software development, communities, and collaboration.



Witnie Martinez
Vice President of Institutional Advancement at the Gantt Center

Witnie's passion for the non-profit world comes from growing up within a low-income community and seeing the need for positive change, in the lives of those who do not know that change is possible. Her work in nonprofit development, integrated marketing and organizational impact strategy has reached tens of thousands of youth and adults through education and the arts. A visionary with a primary strength for strategic planning and closing six and seven figure gifts, through corporate sponsorships and individual donors, her journey in serving cultural institutions began in the Theatre. With more than 15 years of combined experience across all areas of the nonprofit spectrum and as an educator herself, Martinez believes that all children need to have equal access to a quality education and community resources that will heighten their life experiences and break cycles of poverty. She holds a certificate in Nonprofit Management from Duke University, a Bachelor of Arts in Theatre, Bachelor of Science in Health Sciences, and a Master of Science in Psychology from Nova Southeastern University. Currently, she is pursuing her Education Specialist (Ed.S) degree in Educational Leadership and her CFRE certification. A self-help guru, her latest reads are: *Dare to Lead*, by Brene Brown, *SYSTEMology* by David Jenyns, and *Eat That Frog*, by Brian Tracy. She currently serves as the VP of Institutional Advancement for the Harvey B. Gantt Center for African-American Arts +Culture where she leads the institution's philanthropic and external affairs initiatives. She and her amazing husband Ryan have two beautiful and energetic children, Brayden, 7 and Oliva, 1. She currently lives in the Charlotte Metropolitan Area.



Jonathan McGlone
Front End Developer, UI Designer & Accessibility Specialist, Michigan Publishing, University of Michigan Library

Jonathan McGlone has worked at the intersections of academic libraries, digital publishing, design, and the web since 2007. As a front end developer and Senior Associate Librarian at the University of Michigan Library, Jonathan's primary work involves front end web development, user interface design, usability, and accessibility for Michigan Publishing and University of Michigan Press web assets including open access journals, ebooks, and websites hosted on a variety of platforms. Most recently he is actively involved with the development of Fulcrum, a Mellon Foundation funded open source digital publishing platform for scholarly publishers that launched in 2016.



Donald A. Outing, Ph.D.
Vice President for Equity and Community, University Diversity and Inclusion Officer, LeHigh University

Dr. Donald A. Outing, Ph.D., is Lehigh University's first Vice President for Equity and Community. In this role, he leads institutional efforts to advance its work on diversity, equity and inclusion.

Prior to his appointment at Lehigh, Dr. Outing served as the Chief Diversity Officer and Director of the Office of Diversity, Inclusion and Equal Opportunity for the U.S. Military Academy (USMA) at West Point. He served as the academy's senior leader in coordinating efforts to create a more diverse and inclusive environment, developed and implemented the USMA diversity and inclusion strategic plan, and created an integrated assessment process to measure effectiveness.

Dr. Outing was the founding director for the Center for Leadership and Diversity in STEM at WestPoint; he conceived and implemented an innovative STEM outreach strategy directed at middle school students that impacted more than 10,000 students nationwide.

Dr. Outing earned his Bachelor of Science degree in mathematics from Excelsior College (formerly Regents College), after studying mathematics at the U.S. Naval Academy in Annapolis, Maryland. He was awarded his Masters of Science in applied mathematics and Ph.D. in mathematics from the Rensselaer Polytechnic Institute.

He was certified as a diversity and equal opportunity practitioner in the U.S. Department of Defense in 2015, after completing the Defense Equal Opportunity Management Institute (DEOMI), and received the Commandant's Award for highest overall achievement.

Dr. Outing has more than 34 years of distinguished federal service. He is the recipient of numerous awards to include the Legion of Merit and the Meritorious Civilian Service Award, the National Society of Black Engineers' 2013 Janice A Lumpkin Educator of the Year Award and the 2014 National IMAGE Meritorious Service Award, and the 2014 College For Every Student Mario Peña Award for his work to increase college access and success for underserved youth.



Dr. Stephanie S. Rosen

Accessibility Strategist & Librarian for Disability Studies, University of Michigan Library

Dr. Stephanie S. Rosen is an Associate Librarian and Accessibility Specialist in the University of Michigan Library and helps to promote equitable access to the library's resources for all users, regardless of ability or background. As a librarian scholar with a deep understanding of disability studies and its intersections with feminist, queer, and critical race studies, she brings valuable insights into library administration and digital scholarship.

Dr. Rosen received her PhD in English from the University of Texas at Austin and, while there, served as Accessibility Specialist in the Digital Writing and Research Lab. This UT digital humanities lab has a long investment in accessibility, thanks to its co-founder John Slatin. During her graduate studies Dr. Rosen worked on various digital humanities projects and taught courses in feminist and queer studies, the history of science, and writing and literature at several institutions.



Christine Wolff-Eisenberg

Manager, Surveys and Research, ITHAKA

Christine Wolff-Eisenberg, manager of surveys and research at Ithaka S+R, leads a team of researchers in studying student and faculty needs, academic support services, and organizational leadership in collaboration with educational and cultural organizations. Christine and her team have conducted highly-regarded national surveys of faculty members and higher educational leaders, cross-institutional studies on student success, and more than 100 projects for individual institutions looking to better understand and serve their key stakeholders. Prior to her time with Ithaka S+R, she oversaw assessment and statistical reporting for a large university library system. She holds a bachelor of arts in industrial/organizational psychology from The College of New Jersey and a master's in human resource management from Rutgers University.



SL Ziegler

Head of Digital Programs and Services, Louisiana State University

SL Ziegler (they/them) has over ten years' experience in cultural heritage institutions, including archives and special collections libraries. They write and present regularly on the intersection of librarianship and anti-racist practice. They are currently the Head of Digital Programs and Services at LSU Libraries, as well as the founder and oral historian at the Louisiana Trans Oral History Project. In their free time they play video games with their kids and hike with their dog.

Code of Conduct

Our Member Summit adheres to the [LYRASIS Code of Conduct](https://www.lyrasis.org/about/Pages/Code-of-Conduct.aspx). We seek to provide a welcoming, fun, and safe community experience for everyone. The full text of the code of conduct is available at <https://www.lyrasis.org/about/Pages/Code-of-Conduct.aspx>.

If you need to report or contact us about a violation, please email [Meg Blum](mailto:meg.blum@lyrasis.org).