

5. Copyright in Action

Description

This course is designed to work with copyright concepts introduced in the previous four copyright courses offered by LYRASIS and the Virtual Copyright Education Center in Spring 2021, so that students can take a strategic approach when integrating copyright practices into the operations and policies of their respective museums, libraries, and archives. In particular, students will learn to devise and implement rights data management and copyright assessment protocols to better mitigate risks and identify opportunities when working with collections in the online environment; develop or integrate copyright policies in collections management and preservation activities; and find potential access solutions to the digital dissemination of collections materials based on their expertise in collections management, preservation, and their newly developed copyright literacy skills.

Participation in previous LYRASIS and Virtual Copyright Education Center classes is recommended for this class but not required.

Learning Outcomes

- Identify fields of information necessary to assess and catalog copyright status and usage permissions for collections materials in museums, libraries, and archives
- Determine how and when to implement copyright status assessments in existing acquisition, cataloging, and online publishing workflows
- Understand how and with whom to engage to integrate copyright issues in institutional collections management policies and procedures
- Find ways to collaborate and reinforce communities of practice in devising innovative access and risk mitigation tools to facilitate digital dissemination of collections materials
- Recommend more strategically changes to copyright

Access

Access to the recording of the class delivered live on 3/10/21 is available to LYRASIS Learning subscribers in the [Learning Library](#) and through partnerships with advisory group members, instructors, and other copyright education programs.

Instructors

- **Cherie Chen** has been with the Getty since 1998 and currently manages intellectual property for the Museum as Senior Registrar for Rights and Reproductions. In this role, she oversees rights issues for the permanent collection as well as for the Museum's exhibitions and loans program. She drafts and implements rights policies, monitors compliance, and supervises the work of two registrars responsible for supplying collection images to outside requesters and for obtaining images and rights for exhibition-related materials across all media. Cherie has previously presented on intellectual property topics at AAM and AAMD conferences and guest-lectured at UCLA's Graduate School of Education and Information Studies. She is a contributing author to *Rights & Reproductions: The Handbook for Cultural Institutions*, co-published in 2015 by the Indianapolis Museum of Art and the American Alliance of Museums. A second edition of the handbook was published in 2018.
- **Rina Elster Pantalony** obtained her undergraduate degree in Political Science with Honors from Dalhousie University at Halifax, Canada and her JD from the Schulich School of Law, Dalhousie University. She practiced intellectual property law with the Department of Justice, Canada, as principal intellectual property counsel to the Library and Archives of Canada. Prior experience also includes an appointment as director of licensing for a joint Internet venture between The Tate, London and the Museum of Modern Art, New York and legal counsel to the Virtual Museum of Canada, an online exhibition partnership between the Canadian Heritage Information Network (CHIN) and Canada's museums.

For ten years until 2014, she was faculty in the Moving Image Archive Preservation Program at the Tisch School of the Arts, New York University, where she taught courses in copyright law and policy. From 2013 until 2019, Ms. Elster Pantalony chaired the Legal Affairs Committee of the International Council of Museums and is recognized as an expert in intellectual property management for cultural heritage organizations by the World Intellectual Property Organization (WIPO). Her publication, *Managing Intellectual Property for Museums*, a second edition, was published by WIPO in 2013. Ms. Elster Pantalony was appointed Director of Copyright Advisory Services, Columbia University in the fall of 2014.