

2021-02-18 VIVO Membership and Community Engagement Group Meeting

10 AM US Eastern Time

Call-in Information

Please see calendar invite for the Zoom link.

Attendees

[David Wilcox](#)

[Terrie R. Wheeler](#)

[Julia Trimmer](#)

[Michele Mennielli](#)

Regrets

[Ann Beynon](#)

Resources

- Shared folder: <https://drive.google.com/drive/u/0/folders/1bruWU6ogsDf77S0M8H6rCpHqK5Fd0THw>
- Prospect tracking is here: <http://bit.ly/2KmUIxF>
- Current members are here: <http://vivoweb.org/community/membership>
- Current Sites are here: https://duraspace.org/registry/?gv_search=&filter_10=VIVO
- Active VIVO Sites: <https://docs.google.com/spreadsheets/d/1r39-DnShVEVA8Rlsl0CFcB6jYDhs-27hyVrlzovCXAo>

Agenda

1. Announcements
2. Review membership changes since last meeting
3. Review new VIVO registered sites since last meeting
 - a. [Welcome package](#) for new registered users
4. Review list of active VIVO sites
 - a. Progress update on investigating potentially inactive sites
5. Establishing regional users groups
 - a. Updates on North American and European efforts
 - b. What can we do to promote these events?
 - c. Follow-up actions from NA meeting based on registrants spreadsheet
6. Marketing video
 - a. Check-in on progress - anything for this group to do?

Notes

1. Announcements
2. Membership changes
 - a. New member: UC Davis (Bronze)
 - i. Julia will reach out
 - b. Humboldt University
 - i. Still in the process of hiring people to work on VIVO, slowed down due to COVID
 - ii. Working on a side project with VIVO
 - iii. Technical infrastructure needs to be in place before establishing membership
3. NA user group meeting
 - a. Create a wiki and Slack channel for user group
 - b. Draft a message to all attendees: maintain the momentum, establish UG resources
 - c. Build engagement, demonstrate value
 - d. Include a message about the importance of membership
4. Spanish language user group meeting
 - a. Plan to organize a meeting before the conference
 - b. Could also meet briefly at the conference

Action Items

- [David Wilcox](#) Normalize VIVO user group registration spreadsheet and add columns for membership and assignee