2020-11-12 AG Agenda and Notes

Date

12 Nov 2020

Attendees

- John Kunze
- Mark Phillips
- Kurt Ewoldsen
- Kate Wittenberg
- Ricc Ferrante
- Frédérique Joannic-Seta
- Brian McBride

Goals

• draft brochure site, funding update

Discussion items

Time	Item	Who	Notes
	announcements • December meeting cancelled?		At least 3 ARK-related talks coming up at CNI and PIDapalooza. Agreed to cancel December meeting.
	brief review of draft brochure site with new brand and logo ok to move forward? rollout when? January?		JK: review of draft arks.org site - home page, new name, logo - goal of migrating select content from n2t.net and lyrasis wiki - work in progress – please comment MP: looks good KW: agreed; would be good to add a couple sentences to the current one-sentence comparison between DOIs and ARKs KE: there could be a link out to where this is address in the FAQ RF: figuring that out will take time, but generally better for links not to leave the site All: ok to move forward All: ok with rollout early next year
	funding status leading partner + CDL looking for a 3rd partner Other forms to express community support		JK: huge thanks to Mark for agreeing to act as leading partner on the grant KW: we should remember that the more partners on a grant, the more complex the admin gets; if community buyin is the goal, a show of that can be achieved with letters of support and/or an advisory board (AB) KE: yes, we are open to any way that signals to funders that there's community support KW: might be strategic to have other letters of support (say 3) from outside AITO KW: funders sometimes want to know that you're in a collaborative rather than competitive situation with likeminded orgs, hence support letter (whether from within AITO or outside it) RF: a letter from Lyrasis and the network behind it could be very important KW: the detailed proposal should specify individuals who have committed (if proposal is funded) to serve on the AB; their having specific skills related to the project should be attractive to funders BM: being on the AB is a much easier ask of institutions than being a partner RF: haven't had a chance yet to check with SI on the partner question KW: sometimes an AB role rather than a partner role eliminates conflict of interest problems MP: there's usually flexibility, depending on amount of money and funding source; we have lots of experience leading "in name" with money flowing through UNT KE: we've been focussing on a number of funders, with IMLS in front; plan to submit to various funders at the same time KW: if you get a positive response from one, it's good to notify the other funder, who can then make adjustments

Action items

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