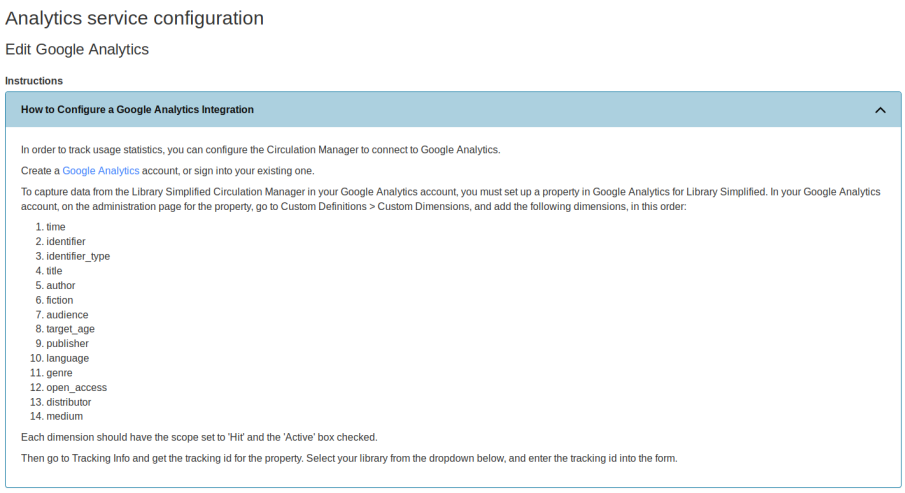
Adding a new custom dimension to a Google Analytics integration

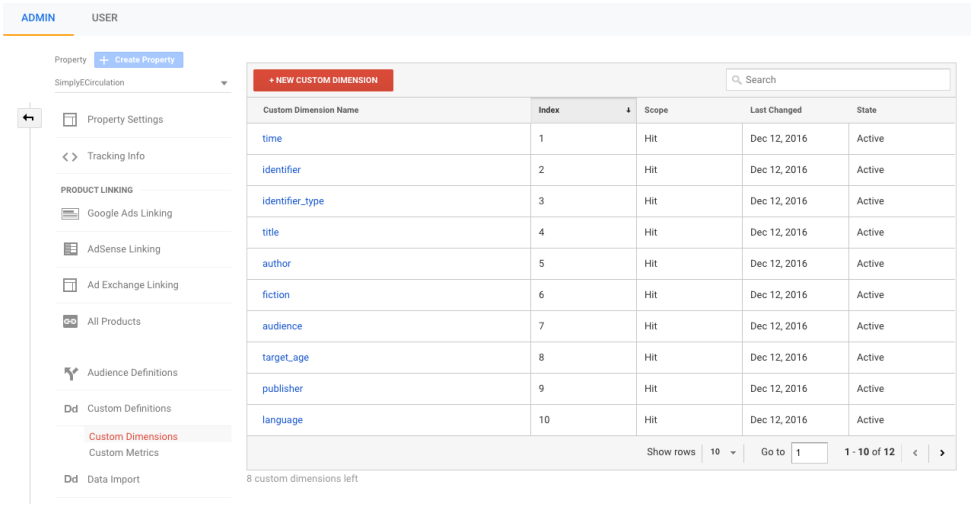
When upgrading a circulation manager, it may happen that new fields become available to a Google Analytics integration. The circulation manager will start sending these new fields immediately as part of outgoing analytics events, but they won't show up in Google Analytics until you add them as custom dimensions on the Google Analytics side.

Here's how to add a single custom dimension to a Google Analytics integration. If a new circulation manager release introduced multiple new analytics fields, you'll need to repeat this step to add each new custom dimension in turn.

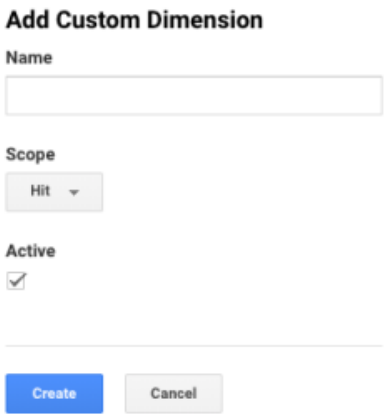
First, locate the name of the new custom dimension. This will be mentioned in the release notes, but you can also see it from the circulation manager admin interface, by editing your Google Analytics integration and expanding the section called "How to Configure a Google Analytics Integration":



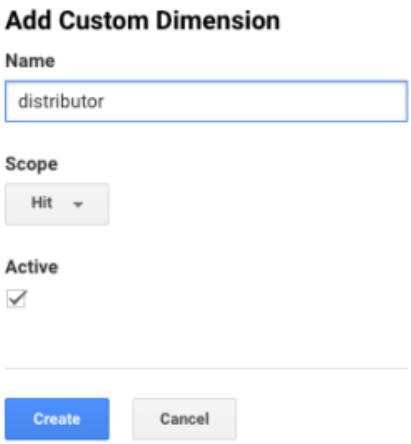
Next, go into your Google Analytics admin interface, select "Custom Dimensions", and click "New Custom Dimension":



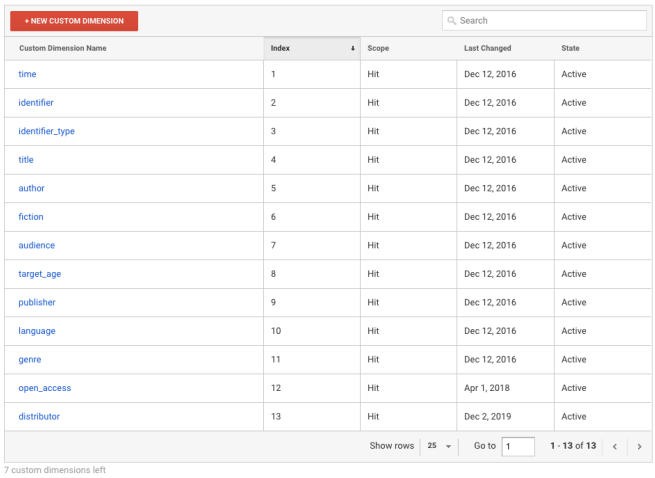
The form to add a new custom dimension looks like this:



Enter the name of the new dimension and click "Create".



You'll be taken back to the list of custom dimensions, with the new dimension present. (Since there are more than ten dimensions on a running site, you'll probably have to change the number of rows shown on each page.)



Custom Dimension Name	Index	Scope	Last Changed	State
time	1	Hit	Dec 12, 2016	Active
identifier	2	Hit	Dec 12, 2016	Active
identifier_type	3	Hit	Dec 12, 2016	Active
title	4	Hit	Dec 12, 2016	Active
author	5	Hit	Dec 12, 2016	Active
fiction	6	Hit	Dec 12, 2016	Active
audience	7	Hit	Dec 12, 2016	Active
target_age	8	Hit	Dec 12, 2016	Active
publisher	9	Hit	Dec 12, 2016	Active
language	10	Hit	Dec 12, 2016	Active
genre	11	Hit	Dec 12, 2016	Active
open_access	12	Hit	Apr 1, 2018	Active
distributor	13	Hit	Dec 2, 2019	Active

You can repeat this process as necessary to add more custom dimensions.