

Adding a new custom dimension to a Google Analytics integration

When upgrading a circulation manager, it may happen that new fields become available to a Google Analytics integration. The circulation manager will start sending these new fields immediately as part of outgoing analytics events, but they won't show up in Google Analytics until you add them as custom dimensions on the Google Analytics side.

Here's how to add a single custom dimension to a Google Analytics integration. If a new circulation manager release introduced multiple new analytics fields, you'll need to repeat this step to add each new custom dimension in turn.

First, locate the name of the new custom dimension. This will be mentioned in the release notes, but you can also see it from the circulation manager admin interface, by editing your Google Analytics integration and expanding the section called "How to Configure a Google Analytics Integration":

Analytics service configuration

Edit Google Analytics

Instructions

How to Configure a Google Analytics Integration

In order to track usage statistics, you can configure the Circulation Manager to connect to Google Analytics.

Create a [Google Analytics](#) account, or sign into your existing one.

To capture data from the Library Simplified Circulation Manager in your Google Analytics account, you must set up a property in Google Analytics for Library Simplified. In your Google Analytics account, on the administration page for the property, go to Custom Definitions > Custom Dimensions, and add the following dimensions, in this order:

1. time
2. identifier
3. identifier_type
4. title
5. author
6. fiction
7. audience
8. target_age
9. publisher
10. language
11. genre
12. open_access
13. distributor
14. medium

Each dimension should have the scope set to 'Hit' and the 'Active' box checked.

Then go to Tracking Info and get the tracking id for the property. Select your library from the dropdown below, and enter the tracking id into the form.

Next, go into your Google Analytics admin interface, select "Custom Dimensions", and click "New Custom Dimension":

ADMINUSER

Property

+ Create Property

SimplyCirculation

Property Settings

Tracking Info

PRODUCT LINKING

Google Ads Linking

AdSense Linking

Ad Exchange Linking

All Products

Audience Definitions

Custom Definitions

Custom Dimensions

Custom Metrics

Data Import

+ NEW CUSTOM DIMENSION

Search

Custom Dimension Name	Index	Scope	Last Changed	State
time	1	Hit	Dec 12, 2016	Active
identifier	2	Hit	Dec 12, 2016	Active
identifier_type	3	Hit	Dec 12, 2016	Active
title	4	Hit	Dec 12, 2016	Active
author	5	Hit	Dec 12, 2016	Active
fiction	6	Hit	Dec 12, 2016	Active
audience	7	Hit	Dec 12, 2016	Active
target_age	8	Hit	Dec 12, 2016	Active
publisher	9	Hit	Dec 12, 2016	Active
language	10	Hit	Dec 12, 2016	Active

8 custom dimensions left

The form to add a new custom dimension looks like this:

