

# 2020-07-08 VIVO Membership and Community Engagement Group Meeting

3 PM US Eastern Time

## Call-in Information

Please see calendar invite for the Zoom link.

## Attendees

[Ann Beynon](#)

[Michele Mennielli](#)

[David Wilcox](#)

[Terrie R. Wheeler](#)

[Julia Trimmer](#)

## Regrets

## Resources

- Shared folder: <https://drive.google.com/drive/u/0/folders/1bruWU6ogsDf77S0M8H6rCpHqK5Fd0THw>
- Prospect tracking is here: <http://bit.ly/2KmUIxF>
- Current members are here: <http://vivoweb.org/community/membership>
- Current Sites are here: [https://duraspace.org/registry/?gv\\_search=&filter\\_10=VIVO](https://duraspace.org/registry/?gv_search=&filter_10=VIVO)
- Active VIVO Sites: <https://docs.google.com/spreadsheets/d/1r39-DnShVEVA8Rlsl0CFcB6jYDhs-27hyVrlzovCXAo>

## Agenda

1. Conference follow-up
  - a. Which presenters and attendees should we follow-up with?
  - b. What is our strategy for engagement over the next few months?
2. Membership renewal updates
  - a. Current status and follow-up actions
3. Membership outreach webinar
  - a. Follow-up emails?
4. Outreach and marketing
  - a. Can we produce a simple introductory video for VIVO to share with potential adopters in lieu of a live demo?
5. Recommended changes to VIVO Leadership elections
  - a. What changes would this group recommend?
6. Other membership and community engagement activities
  - a. Organizing user group meetings
  - b. Webinar series?
  - c. What other activities make sense in the context of the pandemic?
7. Prospect tracking review

## Notes

### Membership Renewal Updates

1. Brown reducing from Gold to Silver
2. Clarivate consolidating RSP and corporate sponsorship. Will result in a net reduction in revenue

### Conference Follow-up

1. For presenters
  - a. Reach out, find out if they would like to be more engaged
  - b. TIB is the primary VIVO hub for Germany
    - i. Lots of promotion for VIVO, not sure about membership

- c. Danish institutions running a [national project](#) with VIVO
  - i. Reach out to learn more and pitch membership at the national level

## VIVO Sites

1. Need to have a standing agenda item at this meeting to review new sites as they are added to the registry

## Action Items

- [Michele Mennielli](#) Will talk to LYRASIS colleagues about allowing VIVO members to pay invoices in non USD currency.
- All: Next meeting review election practices and make recommendations for changes for next year
- [Michele Mennielli](#) [David Wilcox](#) develop strategy for following-up with conference attendees and presenters
- [David Wilcox](#) add list of conference presenter institutions to prospect spreadsheet
- [David Wilcox](#) Cross-reference VIVO sites with presenter institutions
- [David Wilcox](#) Update list of VIVO sites and add a standing agenda item to review new sites