

2020-06-24 VIVO Membership and Community Engagement Group Meeting

3 PM US Eastern Time

Call-in Information

Please see calendar invite for the Zoom link.

Attendees

[Ann Beynon](#)

[Michele Mennielli](#)

[David Wilcox](#)

[Terrie R. Wheeler](#)

[Julia Trimmer](#)

Regrets

Resources

- Shared folder: <https://drive.google.com/drive/u/0/folders/1bruWU6ogsDf77S0M8H6rCpHqK5Fd0THw>
- Prospect tracking is here: <http://bit.ly/2KmUIxF>
- Current members are here: <http://vivoweb.org/community/membership>
- Current Sites are here: https://duraspace.org/registry/?gv_search=&filter_10=VIVO
- Active VIVO Sites: <https://docs.google.com/spreadsheets/d/1r39-DnShVEVA8Rlsl0CFcB6jYDhs-27hyVrlzovCXAo>

Agenda

1. Conference follow-up
2. Membership renewal updates
 - a. Current status and follow-up actions
3. Membership outreach webinar
 - a. Review slides, prepare for recording
 - b. Follow-up emails?
4. Recommended changes to VIVO Leadership elections
 - a. What changes would this group recommend?
5. Other membership and community engagement activities
 - a. Organizing user group meetings
 - b. Webinar series?
 - c. What other activities make sense in the context of the pandemic?
6. Prospect tracking review

Notes

Conference Follow-up

1. Great attendance at conference sessions
2. Some follow up calls are already happening
 - a. Need to coordinate with Andrew about these calls
3. Review presentations, follow up with speakers
 - a. Ask if they want to present in a webinar or join a group
 - i. e.g. ORCID integration
 - b. Membership is a longer term goal, but engagement comes first
 - i. Is membership a near-term possibility for some of these institutions?
4. Organize regional talks
 - a. Form regional user groups
5. This group needs to develop a strategic plan for the next 3-4 months
 - a. Identify priority regions to focus on based on number of users

Membership renewal updates

1. So far we have lost 1 Platinum, 1 Bronze, and 1 Copper member
2. FY2022 budgets will probably be worse
3. However, COVID-19 highlights the importance of research information systems
 - a. VIVO has an opportunity to capitalize on this
4. When do we sound the alarm?
 - a. What if the budget gets cut more next year? What impact will that have on the project?

Action Items

- [Michele Mennielli](#) Will talk to LYRASIS colleagues about allowing VIVO members to pay invoices in non USD currency.
- All: Next meeting review election practices and make recommendations for changes for next year
- All: Review conference presenters and identify institutions to prioritize for engagement
- [Michele Mennielli](#) [David Wilcox](#) develop strategy for following-up with conference attendees and presenters