

# 2020-06-03 DSpace Marketing Working Group Agenda/Notes

- Carol Minton Morris (LYRASIS, co-chair) ★
- Bram Luyten (Atmire)
- Susanna Mornati (4Science)
- Pascal-Nicolas Becker – cannot attend
- Jose Carvalho
- Heather Greer Klein (LYRASIS)
- Michele Mennielli (LYRASIS)
- David Corbly

Unavailable:

The ★ represents who will be taking notes for a given meeting.

## Meeting Details

- Join from PC, Mac, Linux, iOS or Android: <https://lyrasis.zoom.us/j/529967804>

## Background

- Marketing Strategy Report from 2015: <https://drive.google.com/file/d/1L66WSPTqJZRmTlweTijDq7oeksTL-av4/view?usp=sharing>

## Discussion items

Item	Who	Notes
Upcoming communications <ul style="list-style-type: none"><li>• Beta 3 may be released this month</li><li>• Other communications?</li></ul>	Heather, Carol	<ul style="list-style-type: none"><li>• Aiming for DSpace 7 Beta 3 release at end of June or beginning of July</li><li>• <a href="#">Timeline slipping</a> and working to correct</li><li>• Perhaps changing/eliminating Beta 3 features to speed up release</li><li>• Protocol on releases has been that Tim sends announcement and we pick it up, light edit, <a href="#">Carol Minton Morris</a> sends through LYRASIS channels</li><li>• <a href="#">Bram Luyten (Atmire)</a> will create lightning videos of key Beta 3 features to include</li><li>• Maureen Walsh presented at OR2020 Repository Rodeo about DSpace 7, but no mention of planned final production release date</li><li>• Heather presented at SMIRC: <a href="https://docs.google.com/presentation/d/1HitRw6XB4Dmxku7BIZCiyhxBQm1e0L6XY6K3K0Hx2vs/edit?usp=sharing">https://docs.google.com/presentation/d/1HitRw6XB4Dmxku7BIZCiyhxBQm1e0L6XY6K3K0Hx2vs/edit?usp=sharing</a></li><li>• <a href="#">Michele Mennielli</a> working on Spanish versions of DSpace 7 presentations with <a href="#">Bram Luyten (Atmire)</a> <a href="#">Susanna Mornati (4Science)</a> and others</li></ul>

<p>Planning for DSpace 7 final release:</p> <p>Tim confirmed that testathon will happen as it has in past releases. That will provide some amount of time to create materials and have them translated in preparation for a release at the same time.</p> <ul style="list-style-type: none"><li>Where do we start in creating a workflow for this process?</li><li>What can this group do now, and what do we need others to do?</li></ul>	<p>Heather, Carol</p> <ul style="list-style-type: none"><li>National User Group coordinators will assist in making the release truly global</li><li>Translations and timing on hold because the final release date is unknown</li><li>Translating important wiki content into Spanish is underway by the Spanish-speaking user group</li><li>What language plug-ins are available for the wiki?</li><li>Plug-ins are available and can be installed</li><li>This article from Nov 2019 comes from the Atlassian support pages</li><li><a href="https://confluence.atlassian.com/confkb/how-can-i-translate-confluence-page-content-345637421.html">https://confluence.atlassian.com/confkb/how-can-i-translate-confluence-page-content-345637421.html</a></li><li>Glossary pages are needed to support translations</li><li>Testathons are scheduled about 2 weeks before release (varies)</li><li>Need to consider how to use the DSpace 7 endorsements we collected</li><li>Encourage upgrades of current DSpace 6 to DSpace 7. Could we launch a communication campaign, who could we reach?</li><li>Possible opportunity to look for an upgrade to 6 migration grant</li><li>Long timeline; bring to internal DSpace meetings</li><li>Catalyst Fund application process has concluded for 2020</li><li>Possible promotion of Cat Fund to DSpace community for 2021 for innovative DSpace uses<ul style="list-style-type: none"><li>Campaign for upgrade to 6 inappropriate at this time</li></ul></li><li>Possible source for immediate migration from early versions of DSpace to 6 or 7 funding: <a href="https://www.ims.gov/grants/apply-grant/notices-funding-opportunities">https://www.ims.gov/grants/apply-grant/notices-funding-opportunities</a><ul style="list-style-type: none"><li>General upgrade to DSpace 6 campaign so that you can easily upgrade to DSpace 7?</li><li>Upgrade to DSpace 6 is a good way to prepare for DSpace 7</li><li>Users likely to wait for DSpace 7</li><li>Many issues: languages and more</li></ul></li><li>DSpace 6.4 is a good and stable release but UI advances are limited <a href="#">Carol Minton Morris Heather Greer Klei</a> to work on announcement</li><li>Providers could put an upgrade "package" together?<ul style="list-style-type: none"><li>Unlikely, existing customizations are an issue with upgrades, expensive</li></ul></li><li>How to help users wrap their brains around the new UI possibilities?<ul style="list-style-type: none"><li>Possible DSpace 7 implementation stumbling block.</li><li>What needs to be considered philosophically?</li></ul></li></ul>	
Spanish User Group report, wiki translation project	Mic	
Other business, news to share	All	

## Action items

Item	Who