

2019-09-12 Outreach WG Agenda and Notes

Date

12 Sep 2019

Attendees

- [John Kunze](#)
- [Maria Gould](#)
- [Bertrand Caron](#)
- [Peter Sachs Collopy](#)
- [Tracy Seneca](#)
- [Kurt Ewoldsen](#)

Discussion items

Time	Item	Who	Notes
	announcements vacation(s)	John	JK on vacation Sep 20 - October 21. Will be at Force 2019 conference in late October, Edinburgh Meetings suspended during this time.
	survey update	Kurt	9/4 distributed interest survey out to all registered NAAN organizations. ~70 bad email addresses. ~400 deliveries, 22 responses. Sent copy to ARKs forum, 4 responses. Distributed French language version of survey somewhat later, 1 response. (Thank you Bertand, for translating).
	self-reporting numbers -- draft text for FAQ question What kinds of things can I assign ARKs to		JK and MG met with Francis Madden at the British Library, who requested more information about what ARKs are being used for. This document is a result of that conversation. The group refined the wording a bit.
	updating the expression of interest form <ul style="list-style-type: none">• no longer serves original purpose• what should it say now?		Maria recommended links to relevant working group pages. Tracy recommended adjusting the text to be more of an invitation, less history. Bertrand recommended more clear participation in working groups - we'll need these as membership changes. John discussed secondary opportunity to communicate more in the confirmation message in the EOI form. Can we put invitations to join a working group on each WG page? What email address do we post there? ROR uses MailChimp, info at ROR. Set up an info AT AITO email address. Need to set up arksintheopen Twitter account (JK) Look at arksintheopen domain name (Kurt) Is "expression of interest" really the right term? We want people to participate. Maria will help with revising the EOI form Should we tweet out the survey link? Kurt and John will look in to how organizational accounts work, contact Tracy.
	changing regular meeting time (calendars ready)		Move the meeting to one hour later. Next meeting, October 24th 9am California time.

Action items

- Maria, John: obtain twitter handle: @arksintheopen
- John: tweet out survey