Tuesday, June 2nd - HWPWG

Dial: +1 (530) 881-1400
Access Code: 651025

10am CT
11 EST

Attendees:
Karen Cariani  (apologies)
Tom Cramer
Richard Green  (apologies)
Julie Rudder
Jim Tuttle

Agenda

Interviews
- Review interviews (Google Docs - restricted)
- Do we have enough to start making personas?
- Anything stand out?

Notes: be sure to ask how often they use it

Iets complete interviews before we do persona generation

Developing personas
- Identify which personas we can start, which need more info? Audiences
- Assign persona creation
- Set target date for persona creation

Next steps:

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- Tom interview 2 = Ian Dolphin, Naomi Dushay
- Julie interview 3 = Anna Headley, Stephen Villereal, Mark Sellan (WUSL)
- Jim interview 2 = Debra Kurtz, Justin Simpson
- Karen interview 1 = Mike Murasko

Next meeting:

June 16, 2015. Target having all interviews done by then in order to start persona generation.