DuraCloud On One Slide

It is often useful, and difficult, to try to capture the purpose, value, and strategy of a project on a single presentation slide. One tool for encouraging this process is Open Canvas, which was adapted from Lean Canvas to assist in the process of thinking strategically about a project.

We are happy to hear feedback on what is captured here. Creating an open source project is an iterative process, and tools like an Open Canvas assessment often provide just as much value in the conversations they spark as in the data captured.

<table>
<thead>
<tr>
<th>Problem</th>
<th>Solution</th>
<th>Unique Value Proposition</th>
<th>Key Metrics</th>
<th>User Profiles</th>
<th>User Channels</th>
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</thead>
</table>
| - It is difficult to verify that all content stored with a cloud vendor remains undamaged  
- It is difficult to integrate with and access commercial and academic non-profit preservation storage systems  
- Commercial cloud storage pricing can be complicated and difficult to predict  
- Proprietary products/services reduce control and flexibility of preservation strategy | - Verified integrity of each stored file  
- Single API and interface for all providers  
- Access to academic networks  
- Simple, predictable pricing | - Provides third-party verification of content stored in commercial storage providers  
- Provides automated duplication and administration of content in disparate storage solutions  
- Provides consistent access to both commercial and academic data storage solutions  
- Provides predictable pricing  
- Provides an open source digital preservation product/service | - Number of adopters  
- Total storage use  
- Number of integrations in active use  
- Number of providers offering a DuraCloud based solution | - Data managers at colleges, universities, museums, archives, and other cultural heritage institutions  
- Anyone responsible for data that needs to be both preserved and accessible | - Referrals  
- Partner/Service Providers promotion  
- Partner/Storage Provider promotion  
- Outreach and marketing |

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<th>Resources Required</th>
<th>Contributor Profiles</th>
<th>Contributor Channels</th>
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| - Preservation practice knowledge and expertise  
- UX design skills and UI development skills  
- Cloud hosting and development skills  
- System administration and devops skills  
- Marketing skills and experience  
- Communications skills (written, oral, in-person, virtual) | - Java developers, to fix bugs and build features  
- UX designers and UI developers, to create a consistent and functional user interface  
- DevOps, to automate and administer  
- Effective communicators and facilitators  
- Champions, to get the word out | - Organizations (for-profit, non-profit, consortia) with an interest in offering DuraCloud as a service  
- Users  
- Partnership program |

If you would like to use this as a slide in a presentation, you may find the Google Slides version more helpful.