DSpace 7 Marketing Working Group

Scope & Objectives
This group was previously called the DSpace 7 UI Outreach group, as it originally intended to reach out to the community DURING DSpace 7 development. As we are getting closer to the release, the charge of the group has changed to DSpace 7 (final product) marketing and beyond. As such, it is renamed as the DSpace 7 Marketing Working Group.

Start & End dates
Start: December 2016
End: Open ended

Deliverables
- DSpace 7 functional test plan, comparable to the DSpace 6 test plans
- Identification of those use cases that will be implemented in DSpace 7
- Communication/Outreach to the wider community at specific times

Members
- Carol Minton Morris (chair)
- Sarah Molloy (Queen Mary University of London)
- Pauline Ward (University of Edinburgh)
- Mariya Maistrovskaya (University of Toronto)
- Felicity Dykas (University of Missouri)
- Jose Carvalho (University of Minho)
- Nelson Torres (University of Minho)
- Lieven Droogmans (Atmire)
- Michele Mennielli (DuraSpace)

Next Meeting
The next meeting is October 16, 2019 at 09:00 am EDT/13:00 UTC in Zoom, see agenda for details

2019 Meeting Agendas/Notes
2019 Marketing Working Group Meeting Notes

Meeting Notes Archives
2018 Outreach Group Meeting Notes
2017 Outreach Group Meeting Notes

Resources
- Communication
  - DSpace 7 related list of email lists
  - DSpace 7 related conferences and meetings
  - Draft DSpace 7 messages/posts
- Research
  - UI examples of inspirational design and functionality
  - Make or break