2022-09-22 Outreach WG Agenda and Notes

Date
22 Sep 2022

Attendees
- Maria Gould
- John Kunze
- Julien Antoine Raemy
- John Jung
- Donny Winston

Goals

Discussion items

<table>
<thead>
<tr>
<th>Item</th>
<th>Who</th>
<th>Notes</th>
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<tr>
<td>Announcements</td>
<td>Donny Winston</td>
<td>some outreach (not necessarily related to ARK but it was mentioned) done for FAIR Data Podcast (<a href="https://www.researchspace.com/fair-data-podcast">https://www.researchspace.com/fair-data-podcast</a>).</td>
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<td>Calls for papers, submission deadlines, upcoming meetings: Calendar of events</td>
<td>Donny Winston</td>
<td>will go to the 1st FAIR Digital Objects Conference <a href="https://www.fdo2022.org">https://www.fdo2022.org</a> in Leiden.</td>
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<td>Any news items we should blog about?</td>
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<td>New WG member John Jung</td>
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<td>Welcome to John, programmer Analyst at the University of Chicago Library! Among other things, John works on minting ARKs and IIIF.</td>
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| New ARK service U of Toronto Scarborough | | Article published on Code4Lib about a new "EZID-light" service which contains its own resolver.  
John Kunze will reach out to them and see if they can be involved in the ARK Alliance. |
Some stickers version 2 (beta) starter ideas

1. Hex-shaped stickers are better than circular stickers
   - John Jung: 3 or 4. Perhaps we should add something on the sticker that states that this is about persistent identifiers? I have access to Adobe Illustrator if that helps
   - dw: could add URL into the boat to be more compact, but I don’t feel strongly; like adding "persistent ids"; maybe try adding words on side of ship for compactness; maybe using ark: 99166 (organizational NAAN) as a self-referential ARK for the ARK Alliance?

2. Maria Gould: Combination of 4 (ARK Alliance above) and 3 (arks.org below), but not separating the URL like in 5.
   - jj: I like that the boards have a gap at the bow, to make it a 3D object

3. dw: incidentally, why don’t we use the “arks” topic ("github topic") in our github repo, like https://github.com/topics/arks does? (the "ark" topic gets lots of stuff that would not work well for us)

Action items

- The Johns to look at the IIIF blog post series that Julien Antoine Raemy wrote.
- Why don’t we use the “arks” topic in our github repo, like https://github.com/topics/arks does?