## 2023-10-26 Outreach WG Agenda and Notes

### Date
26 Oct 2023

### Attendees
- John Jung, Jack O'Malley, John Kunze, Ricc Ferrante

### Goals

#### Discussion items

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| Announcements               |                      | Welcome Jack O'Malley. Jack is does programming and metadata schema development at the Frick Collection.  
jm: I did a lightning talk yesterday for ARLIS mini-conference in NYC ([https://www.arlisny.org/event-5442003](https://www.arlisny.org/event-5442003)); ARKs seemed like a very new concept to this very general audience of art historians, many of whom were probably 5-10 years out of MLIS programs  
rf: we are re-engaging with DPLA to explore their goals wrt wikimedia and wikidata  
jm: wikidata is one of my core areas, and I'd be willing to help advise  
rf: SI has a wikipedian-in-residence, Andrew Lih (I can ask for an intro), who has done stuff for the NY Met  
jm: I have an ARK use case that I could describe                                                                                                                                                                                                                                                                 |
| Any news items we should blog about? Any calls for papers, submission deadlines, upcoming meetings we should note? Please add to Calendar of events. |                      | There is a conference in Prague, JK will be doing a remote ARK tutorial. An in-person tutorial in St. Louis is coming up. Data Documentation Initiative (DDI) is coming up in Slovenia. Web Archiving Conference is coming up in Paris in April.  
rf: I wonder if Jack's use case for ARKs and Wikidata might be an interesting blog topic? Jack agrees that it might. Have we ever thought of trying to get a slot at SXSW? It's in March, 2024. Ricc will look into this one.  
jm: leaving St Louis on morning of 15th, our digi pres people will be there  
rf: is a good blog topic could be ARKs and wikidata; for conferences, what about SXSW ([https://www.sxsw.com/](https://www.sxsw.com/)) for cultural applications? next meeting is in March  
| The Frick has a working server/minter for ARKs that is build on arklet and was completed over the summer. With this demo, the Frick is looking for feedback, potentially leading to a blog post about the summer. With this demo, the Frick is looking for feedback, potentially leading to a blog post about the project. Codebase: [https://github.com/squidgetx/arklet-frick/tree/master](https://github.com/squidgetx/arklet-frick/tree/master) (Jack O'Malley) | Jack O'Malley | Jack shares a screen to github repo. The previous metadata librarian identified ARKs as a solution, during a db migration to a new LMS- that accidentally severed the relationship between the catalog and the digital collections. Jack put out an RFP for a developer to build on arklet (from IA) and to add features for their use cases. They have a small IT department, just 2 people, none of them are backend or web server experts- so they couldn't support hosting a resolver. They went with digital ocean and their droplet, along with a digital ocean db. Digital ocean is very cost-effective for them. They get $2K in credit for a nonprofit. Using a docker container for now and thinking about a consortial arrangement with MOMA and Brooklyn Museum or Metropolitan Digital Library folks (who have a robust team).  
The shoulders concept really appealed to groups at Frick for autonomous operation (shoulders give control, each with defined content and metadata conventions). Supports bulk minting-staff can use spreadsheets, CSVs of up to 100 ARKs at a time. Supports suffix passthrough, separable minter and resolver, shoulder rules, extensive metadata. schema is based on dcterms- url, title, type, commitment, identifier, format, relation, source. When he mints a shoulder, he writes a constant standard for people to fill out. ?info and ?json endpoints. Jupyter notebook use case will be to enrich [wikidata.org](https://wikidata.org) Frick presence; the Frick has a really strong digital art history dept, with LinkedData and AI. Aiming for 1-2 million ARKs.  |
<p>| Youtube channel video recommendations | John Jung | Our YouTube page is at <a href="https://www.youtube.com/@arks_org">https://www.youtube.com/@arks_org</a>. JJ created a playlist to store videos from other creators, and will continue to look into ways to improve the homepage here. Some ideas to do that were by creating separate playlists for &quot;introductory&quot; and &quot;advanced&quot; users, or for implementors and administrators. |</p>
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<th>pilot</th>
<th>John Kunze, Ricc Ferrante</th>
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<td>Blog post template linked to at left. Please provide feedback- JK would like to identify some pilots for his questionnaire.</td>
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**Action items**

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