## 2019-03-14 AG Agenda and Notes

### Date

14 Mar 2019

### Attendees

- John Kunze
- Kurt Ewoldsen
- Martin Kalfatovic
- David Wilcox
- Heather Greer Klein
- Brian McBride
- Kate Wittenberg
- Erin Tripp
- Bertrand Caron
- Frédérique Joannic-Seta

### Discussion items

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| 10m  | populating the three WGs | - Well on our way
- Sustainability will start next call with a mini-presentation about ARKs, history, costs, why important. To get all on the same page. We want people from other sectors to participate who might not be as aware of the project, history, impact, etc. Need to build shared understanding.
- Cost estimates and timeline have been added, can add additional information that could be useful. |
| 5m   | scheduling the first WG meetings | - Sustainability and Technical WG are up and running on the same date and time each month. |
| 5m   | Sustainability WG update | - Will know more after the next meeting. Will recap information discussed with DuraSpace, architecture information, CDL perspective and vision for the project. Good grounding for the discussions to follow.
- So much of what the WG is working on is high-level, so many questions came out that were not in the BnL survey. Questions about what the community would be willing to pay, how many people are running their own infrastructure vs paying someone else, what is the value proposition for ARKs.
- How to not overwhelm community with surveys but get enough feedback to make progress
- Erin: value prop will be iterative. People may not know what they would pay, or what they would receive. Talking to people one on one in informational interviews would be helpful. How much pressure is your budget under? How much are you paying for memberships? Need to come up with a package and test it
- Kate: don’t want to ask how much you would pay or if you like the service, better to ask, we will need to ask for X amount for the next X years.
- Kurt: need to know what they are currently paying for ARKs infrastructure
- Good overlap between the AG and sustainability to allow for communications between the groups. |
| 10m  | listing meetings and conferences that AG members will be attending (in case we want to meet face-to-face) | - Need for a shared calendar for meetings and conferences where people can meet face to face. What is needed, and what would be on that calendar?
- Kurt: need to know what opportunities/events to take advantage of, who is attending what and where we need coverage.
- Kate: some meetings have tables where we could share information. If we had a one-pager we could share that with others.
- Kurt: have talked about developing an elevator pitch, a one-page sheet or postcard to share (could be funded out of CDL now), standardized poster
- Brian: slide deck for lighting talk would be useful as well
- Nice to reference a list of relevant conferences ACTION: John will create a list of relevant conferences, based on the approach used by Fedora |
### Action items

- **John Kunze** John will create a list of relevant conferences, based on the approach used by Fedora, and share it.
- **John Kunze** will draft a message to follow up with those on the expression of interest list. Will send draft to the AG ahead of sending.
- **John Kunze** will create internal calendar, for communications tracking.