2022-09-15 VIVO Membership, Marketing and Community Engagement Group Meeting

10 AM US Eastern Time

Call-in Information

Please see calendar invite for the Zoom link.

Attendees

Michele Mennielli
Julia Trimmer
Bruce Herbert
Jenn Bielewski

Regrets

Terrie R. Wheeler
Ann Beynon
Anna Guillaumet
Claudia Adam

Resources

- Shared folder: https://drive.google.com/drive/u/0/folders/1bruWU6ogsDI77S0M8H6rCpHQK5Fd0THw
- Prospect tracking is here: http://bit.ly/2KmULxF
- Current members are here: http://vivoweb.org/community/membership
- Current Sites are here: https://duraspace.org/registry/?gvr_search=&filter_10=VIVO
- Active VIVO Sites: https://docs.google.com/spreadsheets/d/1r39-DnShVEVA8Rls0CFcB6jhYDhs-27hyVrizovCXAo

Agenda

- Claudia Adam presentation
- VIVO Annual Report - https://drive.google.com/drive/folders/1B3vy5aqSuNwQvjgzhgbLwUyuFnlw5ALW
- White Paper for administrators

Notes

VIVO Annual Report - Bruce will draft the "Chair quote" and then we'll need to identify who's going to write what (paragraphs)

White Paper for administrators - general agreement on the importance of highlighting different characteristics of VIVO and its values to different audiences. Following the examples shared by Claudia and their work in Germany, we could organize a series of online events (webinars, meetings, etc) to address and focus on different important topics for the broader research community. Not focusing on VIVO as a technology, but on VIVO as a component of an ecosystem