

## **RESOURCES**

**Phase I: Creating Consistency** 



## **Resource: Landscape Analysis Template**

| Program or organization name | High-level purpose | Target audience | Mission/Vision and goals – what are they trying to accomplish? | Unique value proposition | Financial resource<br>model | OSS or proprietary? |
|------------------------------|--------------------|-----------------|--|--------------------------|-----------------------------|---------------------|
|                              |                    |                 |  |                          |                             |                     |
|                              |                    |                 |  |                          |                             |                     |
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**Activity: Landscape Analysis**