



# COMMUNITY ENGAGEMENT

## Phase III: Assessing & Evolving Community Engagement



### Activity 22: Review and Expand Infrastructure

#### Goals

1. Revisit infrastructure to evaluate and expand how it can support non-directed community activities

#### Prerequisites

[Activity: Identify Infrastructure for Community Engagement Activities](#)

#### Related Activities

[Activity: Determine New Forms of Community Engagement](#)

[Activity: Value Propositions for Position Descriptions](#)

#### Who Should Participate?

Program management  
(tactical thinkers)

#### Length

60-90 minutes

#### Activity Instructions

1. Review original plan from [Activity: Identify Infrastructure for Community Engagement](#)
2. Compare current state to plan (you can use survey feedback or review metrics). Identify gaps to increase non-directed activities.
3. Identify pieces and roles community members could play (governance, active community members and less engaged community members)
  - Providing small ways to engage is an easy way to get wider engagement and lead to greater roles in the future.
4. Target and prioritize infrastructure that supports non-directed community activities. If program staff can create a framework, the impact can go much further. For example,
  - Encourage stakeholders to propose conference presentations by sharing calls for proposals on community lists and sharing slides that include basic platform details (that they can then expand on).
  - Provide template agendas and planning documents for local user group meetups.
5. Consider other infrastructure needed such as staffing or systems (see [Activity: Value Propositions for Position Descriptions](#))
6. Consider a review of current system infrastructure (wiki, Facebook, website, Jira etc.)
  - Is there too much for current staff/community to support?
  - Are there too many ways to engage so that it is confusing for newcomers?
7. Prioritize the top 2-3 next steps (use sticker voting)
  - a. In a sticker vote, each participant is assigned a number of stickers - these can be physical stickers in an in-person event or a specified piece of text (e.g., +1) in a virtual environment. Participants place their stickers or text alongside the options they're voting for, according to the parameters of the exercise (e.g., most important, most likely, most interesting, etc.).