

TECHNOLOGY

Phase I: Laying the Groundwork



Activity 3: Personas and Pathways

Goals

- Learn how to bring contributors onto your project by using tools called "personas" and "pathways"
- Help your program plan and test how you'll interact with new contributors
- Imagine what is really involved for new contributors to succeed

Prerequisites

Suggested: Who Are Your Tech Stakeholders and Technical Skills Inventory, Part 1.

Who Should Participate?

Program management (tactical thinkers), Program staff (operational expertise)

Length

60-90 minutes

Activity Instructions

Complete the Mozilla Open Leadership Activity: Contributor Personas and Pathways:

https://mozilla.github.io/open-leadership-training-series/articles/building-communities-of-contributors/bring-on-contributors-using-personas-and-pathways/

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