Activity 3: Personas and Pathways

Goals

1. Learn how to bring contributors onto your project by using tools called "personas" and "pathways"

2. Help your program plan and test how you'll interact with new contributors

3. Imagine what is really involved for new contributors to succeed

Prerequisites

Suggested: Who Are Your Tech Stakeholders and Technical Skills Inventory, Part 1.

Who Should Participate?

Program management (tactical thinkers), Program staff (operational expertise)

Length

60-90 minutes

Activity Instructions

Complete the Mozilla Open Leadership Activity: Contributor Personas and Pathways:

https://mozilla.github.io/open-leadership-training-series/articles/building-communities-of-contributors/bring-on-contributors-using-personas-and-pathways/