Activity: Who Is Your Community?

**Goals**
1. Identify community stakeholders
2. Create a high-level map of their characteristics
3. Prioritize community stakeholders

**Activity Instructions**
1. Draw a diagram of your community including as many stakeholders as you can.
   a. A stakeholder is an individual, group or organization within or outside the program who is impacted by its outcome, and who has an interest in its success.
2. Group the stakeholders as helpful.
   a. For example, you might group together individuals or organizations with similar goals and relationships to your program such as potential integration partners, service providers, etc.
3. Prioritize the groups that you want to increase engagement with during the next year.
4. Discuss potential areas of opportunities and areas of collaboration. How can your community work together to create and achieve goals?

**For the Future/Next Steps**
Once you have agreed upon, prioritized stakeholder groups, you can identify which stakeholders to work with for specific goals and objectives (e.g., technical stakeholders vs potential partners).

This exercise can be redone on a regular basis as those prioritized groups may change over time.

**Facilitation Notes**
This can be done as one group or multiple small groups. If you have more than five people participating, consider multiple small groups. In this case, do this activity separately and then come back together as a larger group to discuss results and differences.

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