



# GOVERNANCE

## Phase I: Establishing Governance



### Activity 6: Articulate the Case for Change

#### Goals

1. Draft your communication strategy

#### Prerequisites

None

#### Who Should Participate?

Those interested in creating and executing the plan, and at least one person involved in selecting the change.

#### Length

60 minutes

#### Activity Instructions

1. Create a plan to communicate any governance changes using the Nexus LAB worksheet: [Articulating the Case for Change](#).
2. Determine timeline or schedule for communication. This is not in the template, but may be important to consider whether all communication happens in one day, or if an email needs to go out this week and then a teleconference in the following week for Q&A, etc.
3. Communicate to your stakeholders according to plan.