VIVO ITAV – Community Engagement Agenda and Recommendations
Session 6: Jan 31, 2020

Preparation

In advance participants need to read:

1. VIVO ITAV: Community Engagement (CE) Agenda 20200131
2. ITAV Report – Community Engagement Only
3. VIVO ITAV CE Orientation and ITAV Results
4. VIVO ITAV Status Summary – CE Facet 2020-131

Agenda
- Brief review of: (10 minutes)
  - Participation Guidelines
  - ITAV CE stages
  - VIVO ITAV Sustainability Status Summary (CE section)
  - VIVO Orientation and ITAV Results
  - VIVO CE phase assessment: 1
  - Exercise and Discussion
  - Next Steps

Notes

Community Engagement Definition: The Community Engagement facet reflects efforts to facilitate and foster involvement within a community. It is focused on encouraging users to become stakeholders. Those who have a sense of investment and ownership become champions who want the program to grow and succeed. A component of this facet also includes communication and outreach efforts to the community itself as well as the wider world of decision makers, potential users, funding agencies, and others.

Orientation feedback categories
- Lack of activity
- Lack of Strategy
- Lack of resources

ITAV Community Engagement Phases
- Phase 1: Getting Beyond Initial Stakeholders
- Phase 2: Establishing CE Infrastructure
- Phase 3: Evolving CE

VIVO CE: Phase 1 Getting Beyond Initial Stakeholders
- Core Goal: Identify and involve a wider group of stakeholders
- Characteristics
  - Focused on primary stakeholders
  - Lack of engagement with broader communities
- Moving forward objectives:
  - Identify and involve a wider group of stakeholders

- Form an outreach committee
- Formulate a communication and engagement strategy
- Implement communication and engagement strategy

ITAV Planning Exercise: Community Engagement

Community engagement reflects a program's efforts to facilitate and foster involvement within a community. This includes communication and outreach efforts to the community itself, as well as the wider world of decision makers, potential users, funding agencies, and others. This exercise will build on the "Who is Your Community" work by mapping out an engagement plan for critical elements of the community. This process will support leadership group members work setting up the processes and infrastructure needed to bring more community members into the folder, turning them from "users" to "stakeholders."

1. **Existing or potential forms of community engagement**
2. **Stakeholders/users identified in the Who is Your Community exercise.**
   In vote getting order

      1. **National Groups** – India, China, Germany etc. 5

      2. **VIVO Members** – those who support VIVO financially 5

      3. **Academic**

         a. Users around research intelligence (tracking outputs/activities) 4

         b. University leadership (especially Executive Vice Provost, Vice Provost of Interdisciplinary Studies, Vice Provost of Research, University Librarian and Chief Information Officer) 3

      4. **VIVO Non-Member Sites (Users that aren't members)** – current and in development. 3
      5. **Academic** - Users/funders around profiling (look for experts, public directory, research networking) 2
      6. **Strategic Alliances** - Examples include CD2H, EuroCRIS, GoFAIR, and M3C 1
      7. **VIVO Potential Sites** – those considering implementing VIVO 1
      8. **Funding Agencies** 1
      9. **Academic** - CTSA 1
      10. **Academic** - Users around faculty affairs – annual activity reporting, tenure promotion 1

3. **Which are the most critical to your program's long-term sustainability?**
4. **Trello Exercise:**
   a. Map community engagement to user groups
   b. What methods of engagement may work best for each community? Are there new or evolving ways for them to engage that you should consider in future plans?
   c. Who on the leadership group is best suited to work with this community?

Next Steps