

# VIVO ITAV Assessment – Mission and Vision

### Session 2: November 18, 2019

### <u>Draft agenda</u>

- Why having Mission and Vision is important
  - They help others understand what VIVO is and help motivate the team
  - They facilitate prioritization as each proposed activity can be evaluated against whether it furthers the vision
  - Mission and Vision Exercise
  - Note: We have a practical goal for the session: a <u>minimal viable mission and vision</u>. Leadership can continue to refine after the session, but the focus is on gaining a workable version for now

# **ITAV Exercise: Mission and Vision**

#### Preparation

- In advance of the session, each leadership group member should review *Mission and Vision Worksheet* (attached).
- After reading the attachment, email the following to <a href="mailto:laurie.arp@lyrasis">laurie.arp@lyrasis</a> by 5 pm eastern time, Thursday, Nov 14.
  - 1. Action (high level action verb related to what VIVO does)
  - 2. The who/what that benefits from VIVO (think back to the Community Stakeholder exercise)
  - 3. What would the world look like if this problem was solved? (very briefly)

#### Exercise

**Mission**: A one sentence statement describing the reason your organization or program exists: Action + targeted beneficiary

Vison: Short phrase describing the future you are ultimate working towards

- Review word clouds with info submitted in advance
- Adapt existing goal into Mission?
- Agree on minimum viable Vision?

#### Mission: Potentially adapt goal in Charter

https://wiki.duraspace.org/display/VIVO/VIVO+Project+Charter+v+1.1

VIVO software is an open-source, community-developed tool for creating, collecting, managing, and delivering information about researchers and scholars together with the organizational, academic, research, and communications environment around their work

Vision: use info submitted in advance and work to agree on minimal viable vision



# **Appendix: Sample CSS Missions and Visions**

**CollectionSpace Mission:** To grow and sustain CollectionSpace, the (innovative) open source collections management system for museums and other collecting/heritage organizations.

**DSpace Mission:** We will create superior open source software by harnessing the skills of an active developer community, the energy and insights of engaged and active users, and the financial support of project members and registered service providers.

**ArchivesSpace Vision**: ArchivesSpace is a community of mutual support committed to helping cultural heritage organizations foster access to, and promote discovery of, historical records and primary sources through the provision of sustainable and highly functional software and tools.

**CollectionSpace Vision**: a future where museum collections information is easily and thoughtfully managed, seamlessly/freely shared, and (lastingly) preserved.

**DSpace Vision:** The DSpace Project will produce the world's choice for repository software providing the means for making information openly available and easy to manage.