

## VIVO ITAV Mission and Vision Info Submitted

### 1. Action (high level action verb related to what VIVO does)



4	Connect
3	share
1	Collaborate
1	scholarship
1	Represent
1	Empowering
1	Integrate

1	research
1	Showcase
1	discover
1	provide
1	sustain
1	Create

2. The who/what that benefits from VIVO (think back to the Community Stakeholder exercise)



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|-----|----------------|-----|---------|
| • 6 | scholars       | • 1 | general |
| • 4 | researchers    | • 1 | Funders |
| • 3 | institutions   | • 1 | General |
| • 2 | communities    | • 1 | academy |
| • 2 | public         | • 1 | looking |
| • 1 | Administrators | • 1 | experts |
| • 1 | information    | • 1 | global  |
| • 1 | leadership     | • 1 | domain  |
| • 1 | University     | • 1 | Groups  |
| • 1 | Scholarly      | • 1 | others  |
| • 1 | community      | • 1 | serve   |
| • 1 | informed       | • 1 | Local   |
| • 1 | National       | • 1 | VIVO    |
| • 1 | engaging       |     |         |

